

SPORT NOTES

A BOSTONIAN

A HEAVYWEIGHT

Not a few wise boys, hailing from the Eastern sector, who are supposed to know the ins and outs of this noble art of intercept, claim a Bostonian will be next to wear the coveted heavyweight crown. Just a minute—we do not allude to John Cusack, the big "T" man, who passes by the name of Jack Sharkey. He bragged that he will be killed by Tex Mac Schenker. Nor do we mean the celebrated fish-nigger from South Boston, Jimmy Mahoney. Shamus lacks the class to strike such heights. However, reference is made to Emily Schaefer, adopted son of the Hub, who first saw the light of day in Ellinboro, N. J. This German-French-American youth is one of the best bets to land the title.

Not unlike Messrs. Coccoy and the original Tom Sharkey, Schaefer received his first training in boxing in Uncle Sam's navy. Ernie was heavy weight champion of the fleet before entering pro ranks. He is the young eat of all ranking heavyweight contenders, being only 21, but few boast more impressive records. Phil Scholesberg, a Boston boxing veteran, has told Schaefer and informs the wider world he has a real champion in the making.

Ernie's most impressive showing was with Tommy Loughran—somebody's ring craft saved him. Lack of experience enabled Loughran to add another triumph, but perhaps a year from now if they mix the tale may be different. Philadelphia's "dancing master" spoke highly of Schaefer, following the bout.

Schaefer has been defeated, but no competent manager to turn the trick twice. In fact Ernie has reversed the count on a majority of those. He never has been stopped, even though Scholesberg has pitted him against everything but soft ones. His outstanding feat is a victory over Johnny Histo, when the "Rubbery Cleveland" was listed among the leaders. Other victims are Andy Kingston, Murray Gillett, Bud Gorman, Big Boy Peterson, Harold May, Yale Okun and Jimmy Touchette. Schaefer must trounce Con O'Kelly and Tiger Jack Payne, as well as Loughran, in order to claim his title.

Ernie has been fighting since 1925, although it was not until two years ago that he broke in as a professional. Standing one inch over 6 feet, and weighing 160 pounds, Schaefer is the most favorable looking youngster in the ring. He can hit from any angle, is a fast and flashy boxer, and weeks ago, when a packed house voiced its disapproval of the referee's awarding a decision to the light heavyweight kuglin. At one stage Schaefer had gonads Tommy on the verge of a knockout, but the champion needed it a wallop in return. To those "doubting Thomases" who ask "can he take it," Schaefer has been handed several thumpings, only to come back for more.

Although this promising youngster is ready to take on Strickling, Mahoney, etc., his manager must be warned not to heed the thrills of dollars. There are no Robba's, running loose in these days of John heavyweights.

TEAM TO SUNDAY SCHOOL

ROCKOKE, Mo.—Rockoke's entire ball team attends Sunday school each Sabbath so Eddie Lockridge will win in the afternoon. Eddie shoulders the burden in the box on week days, but has refused to pitch on Sunday. He resigned his offer when the members agreed to participate in regular church services and every player must be present.

INTER-SCHOOL GAMES

On Friday, October 10th, Strathmore School's basketball and girls basketball teams engaged Carleton in games at the latter town. Both Strathmore teams were winners.

The basketball game was rather one-sided, although interesting at times. Albert Crella pitched a good game of ball for the local aggregation and to win must go much of the credit for winning the game. The final score was 16 to 5 in favor of Strathmore.

The basketball game was highly contested and proved a very interesting game to watch. Strathmore again came out in the lead with a score of 5 to 0. The basketball teams lined up as follows: Strathmore—Phyllis Howar, captain; (1 p); Jewell McManis; Fay Harwood, forwards; Germaine Groux; (4 p); and Irene Groux, center; Louise Bower, Gladys Peterson, center; Margaret Ostrom (2 p); Gladys Bergquist; (2 p); for Carleton: Josephine Cole, Bertha Giles, (1 p); guards; Annie Christensen, Mabel Powell, Bernice Cole, Lily Olson, Ota Riddle, sub.

The Strathmore ball team was composed of Leslie Christensen, Albert Crella, Roy Christensen, Norman Eide, Albert Gray, Herbert Redinger, Vincent Moran, Ernest Wright, Leona and Leila.

The members of the team and the staff wish to convey their thanks to Mr. A. D. Harrington, Mr. Geo. Kearns, Mr. Melior McFargar and Ben Brundage for conveying the players to Carleton in their automobiles.

HOME NURSING INSTRUCTOR

(By Edna Kelle)

That an ounce of prevention is worth a pound of cure is the gospel which the Home Nursing instructors stress in connection with the short courses of lectures on home nursing and first aid. Miss Amy Conroy, R.N., who spends the greater part of the year travelling through Alberta on this mission, is particularly well qualified for her task, as she has a thorough understanding of her work, and an understanding of the individual and the facilities with which she must work in her own home and her own community.

Miss Conroy's itinerary is arranged early in the spring after requests from local organizations have been received by the Department of Public Health and tabulated so that she may cover the largest possible territory. The last accomplished, she starts on her way, and through the spring, summer, and autumn her little group of volunteers carries her from place to place, and she leaves knowledge and assurance in her wake.

For families are immune from all illness. If there is nothing else, babies are likely to come, and in time babies become big boys and girls who have their knees cut and their fingers so. It is just as well that mother should know what to do in emergencies. Women are waking up to the fact that many of the old methods of treatment were not founded on common sense and science has discovered better methods, and the home nursing lectures instruct them along this line.

It was in the town of Nagrah that Miss Conroy was "seen in action". In spite of extreme heat and the demands of hungry harvesters, a large group of women and girls assembled day after day for the home nursing course. Her lecture, which consisted of questions which showed their interest was far from superficial.

Monday's lecture had to do with the routine care of the sick. More specific directions were included in Tuesday's lecture which consisted of advice to the care of patients suffering from contagious and infectious diseases. First aid measures were dealt with on Wednesday, and on Thursday the theme was maternity work.

In every lecture dealing with disease, Miss Conroy stressed the importance of preventive measures, quarantining cases, cleanliness, a pure water supply, and sanitary toilets. She also urged the teachers to make use of nursing of the simple facilities they are likely to have at home.

In 1928, 2011 women and many girls attended Miss Conroy's lectures. This year they have turned out in even greater numbers. A local organization assumes the responsibility of securing a hall and making the necessary arrangements. A local organization, organized under the legislation passed last winter, arranged the course.

Miss Conroy's work is not over when she finishes her lectures. At every point she is asked to visit the schools, look over the sanitary arrangements, and make suggestions as to how they may be improved. After the visit she makes a layout of conditions in that school, and tells the women how they may be brought about. Sometimes the teacher has difficulties which call for outside advice. Certain pupils may also be problems which the teachers understand.

The nurse visits the home and diplomatically endeavors to get at the root of the trouble and remedy it. New Canadians are visited, welcomed, and given advice that will help them fit into Canadian ways. Miss Conroy invariably finds these newcomers appreciative of the little attention.

Sometimes Miss Conroy lends a hand to the local doctor who may need a nurse for very sick patients who are unable to secure one for themselves. Sometimes she is called upon to give advice to people who are taking "treating" of a doctor living at a distance, and unable to see them frequently. They may be puzzled as to their progress, and need a word of assurance that all is going well, or a suggestion that they had better make a point of seeing the doctor at a time.

It is little wonder then that Miss Conroy call the nurse respondents.

Conroy is one of the most popular visitors in Alberta, and her little grey car is a welcome sight on the provincial highways.

The business man who looked upon advertising as merely a means of fooling, or "straightening" people into buying something of perhaps doubtful value, has passed away. Advertising is, nowadays, a means of service to a formation—useful facts—to people who do their buying intelligently.

At Toronto, where the heavy draft section of the C.N.E. Horse Show started in the Coliseum with Clydesdales, the entry list was greater than ever before. All the prominent Clyde breeders were well represented and some imported horses made their first appearance in a Canadian ring. The T.P. Ranch of Alberta, owned by the Prince of Wales, was represented by the one-year-old stallion class by Crusader, recently imported and received first prize in this class.



Mens Fine Flannel

AND OUTING SHIRTS, COLLAR ATTACHED Extra Large Make, Long Sleeves, etc Neat Fitting Collars in Grey, Kahki, Fawn, also Stripes and Checks, at \$3.50

See our new Shirt, "THE SPORTSMAN", the latest at \$3.50

Tho. E. Wright
"MEN'S BETTER WEAR"

Long Distance Telephones in every room.
Running Water Private Baths.
WHEN IN CALGARY STAY AT THE YALE HOTEL
Opposite C.P.R. Depot
CALGARY ALBERTA
The House of Comfort, Courtesy, Cleanliness.
Fred R. Phillips, Mgr. Chas. Trautwein, Prop.

Risdon's Machine Shop

STRATHMORE

Lathe work up to 40 inch diameter. General Machine Work, Grinding, Boring, Planing, Valves, Grinding, Reel, etc.
Brazing, Cast Iron Welding guaranteed to stand more strain than the best.

— BRING ME THE REMAINS —
AGENTS FOR TWIN CITY TRACTORS AND TRAMMERS COMPLETE STOCK

Order COAL To-day

NEW MERCURY LUMP, \$3.00 SHED, \$3.50 DELIVERED.
NEWCASTLE LUMP, \$2.50 SHED, \$3.00 DELIVERED.
LEITHBRIDGE INFANT LUMP, \$3.00 SHED, \$3.50 DELIVERED.

Chas. Keeling
72 PHONE 72

Lamps
Lanterns

Coleman Lamps and Lanterns.
Aladdin Lamps and Lanterns.
Coleman Heaters.
Get your Storm Windows Repaired Now.

Strathmore Hardware

"THE STORE OF QUALITY AND SERVICE"
M. A. RELLINGER, PHONE 54

PETE DE KORT
Carpenter
STRATHMORE

CHAS. & CO.
Funeral Directors and
Embalmers.
STRATHMORE
Phone 78

COLONIAL HOTEL, CALGARY
Weekly rates Single, \$8.00; Double, \$12.00; Suite, \$18.00.
Well lighted rooms; hot and cold water throughout. Central. 800 Seventh Avenue East. M2884.

DR. HARRIES
Veterinarian
615 8th Ave. West, Calgary.
— PHONE 14 644 —
C. P. R. Supply Farm, Strathmore, Every Thursday.

HUB
BILLIARD ROOM &
BOWLING ALLEYS
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Tobaccoes and All
Smokers' Necessaries.
"The Home of Real Sport."

R. HAMBLEY, Prop.

Kraft's Furs

Specializing in a full range of Fur Coats.

We do expert fur remodeling.

KRAFT THE FURNIER LTD.

222 8th Ave. W.

Est. 1908 Calgary, Alberta

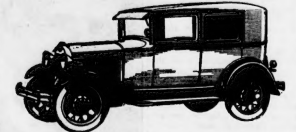
MISS MARCHANT'S HOSPITAL

Maternity and Medical Cases received; skilled nursing by Certified English nurse.

PHONE 14, STRATHMORE

READ THE WANT ADS

THE NEW TOWN CAR



Hughes Motors

Strathmore, Alberta

Dr. Geo. E. Koch

VETERINARY SURGEON

Announces that he will resume practise in the district. Calls answered promptly. PHONE 64

Trade At Home

WARNING TO Motor Car Drivers

CARRY Your Licences

The Vehicles and Highway Traffic Act, 1924, Amendment Act 1929, requires that every person operating a motor vehicle shall secure an operator's or chauffeur's licence and shall at all times while driving carry same. A penalty is provided for failure to produce such licences when demanded by an officer.

It is necessary, owing to the number of motorists who persist in driving without licences, that the police be instructed to require the production of these licences from time to time.

This law has been passed in the interests of safe driving, and the production of a licence is the only proof of ownership of one.

Carry your licence at all times and avoid inconvenience and prosecution.

Application cards may be obtained from any Alberta Police Officer, Clerks of the Court, dealers in motor vehicles, or from the postmaster in any town, or village, and when completed should be forwarded to the Motor Vehicle Branch Office at either Calgary, Lethbridge, Medicine Hat, or to the Office of the Deputy Provincial Secretary at Edmonton.

HON. J. E. BROWNLEE, E. TROWBRIDGE,
Provincial Secretary, Deputy Provincial Secretary.



Ever Pure
BLUE RIBBON
CORN MEAL
Make Pretty Delicious
Cakes and Breads

THE KING EDWARD HOTEL

The place where we want you to feel at home.

We endeavour to please and aim to give Service and Courteous Treatment

FRANK MILLER,
Proprietor

New Garage Open

Our Garage is now open for business. We are prepared to do all kinds of repair work. We handle wholesale Canadian Oil Co. Oils and Gas. See us for prices. Come to this garage for service. Agents for Hudson and Essex cars. We have anything in Rocky Mountain House White Pine Lumber.

Giles Motors

CARLELAND

ALBERTA

SCHOOL OF AGRICULTURE OLDS, ALBERTA

Free Courses in Practical Agriculture and Domestic Science

Opens OCTOBER 29, 1929 Closes MARCH 28, 1930 Minimum age 16. No other entrance requirements. Board and Room for men and women \$12.00 per day in dormitories O. S. A. Campus. Free Matriculation course Open October 22nd, 1929, and close May 1st, 1930. For graduates of the Agricultural Schools. Provides an especially valuable training as a foundation for a life's work on the farm or for University entrance.

For further particulars apply Superintendent H. A. CRAIG, Dept. Agriculture, Edmonton. Principal P. S. GRISDALE, O. S. A., Olds, Alberta.

Pattimore's BAKERY



Bakery Delights

Our patrons tell us that we've captured the secret of that "Homemade Flavor." If you enjoy tempting bakery treats stop here! Fluffy cakes, Deep luscious pies, Flaky doughnuts and Fresh creamy rolls are here to tempt you.

A. LAZZELL
Original Oil Exchange Bldg
7th Avenue East, Calgary
PHONE M5749

Have Your Furnace OVERHAULED

Don't Wait Until the Cold

Weather Arrives

J. V. MORAN
Strathmore, Alberta

"CHILLVILLE"

— Hot Stuff —

Where you can have a choice of four flavors of Ice cream, refrigerated by Frigidair.

Strathmore's Leading Cafe.

STRATHMORE & BOW VALLEY STANDARD

Published Every Wednesday

Member Western Associated Towns Publishing

Office Phone 17 A. A. MOORE, Editor Residence Phone 91

Subscription Price \$3.00 per year in Canada, Outside Canada \$8.00 per year. All subscriptions payable in advance. No exceptions.

PLAY SAFE RATHER THAN BE SURE

The Fire equipment By-Law has been proposed by the Town Solicitor and has been submitted to the authority at Edmonton and received their sanction and it will be presented to the property owners for their endorsement or rejection on October 20. The amount involved is \$500 which means an annual payment of \$67.21 each year for ten years.

The question of better fire equipment has been in the mind of the Mayor and Councillors for some time, but no definite action was taken until after a meeting of the ratepayers was called and different plans submitted to them.

At the meeting the plan which was being submitted was endorsed by the ratepayers. Mayor Strathmore and his Councilors have been obsessed with the danger existing, especially so, following the disastrous conflagrations at Wainwright and Lloydminster and felt that the responsibility should be put up to the ratepayers, so that should a serious fire occur in Strathmore, blame could not be attached to the members of the Council.

The cost to each property owner will be but a small amount each year and will not exceed according to the By-Law more than \$5.00 for example upon a property of equal valuation to the Town of Edmonton. The main objection to the By-Law is the adding of a debenture debt for the next ten years when the Town at present is in the favorable position of being without debt.

Each property owner must decide for themselves, but to vote against

SCHOOL FAIRS ARE REALLY WORTH WHILE

The School Fairs that have been held at Carleland, Standard and Strathmore have certainly been a credit to the boys and girls, to the teachers who have given so freely of their time in carrying the same to a successful fruition, to the members of the local committees who have so ably assisted, and to those who have helped so liberally to finance the fairs for it is remembered that it takes real cash to meet the necessary expenses.

Several members of the Carleland Agricultural School materially assisted, and also inspectors Buchanan and McGregor.

The prize lists covered a very wide range in awards, thus encouraging school activities and also the agricultural interests of the boys and girls. The quality of the stock and the agricultural exhibits exhibited by the boys and girls would surely make such exhibitions very lively to even equal.

The consensus of opinion of those who attended, was that the School Fair was of inestimable value and surely well worth while, a fitting reward for everyone who in any way assisted.

The By-Law one cannot escape from accepting full responsibility for what may happen in case of a serious fire and the damages that would follow through lack of an efficient equipment. The Standard is convinced that the wherewithal would be "To be made rather than sorry."

I SAW LAST WEEK

Alex Gray joining Dr. Haworth's staff assisting in the milking of asphyxiated HERBIE ELLER all on one when he received a very important letter from Spokane, EDDIE CRELLIN arguing with H. H. Pattemore's dog regarding the ownership of a duck HECTOR McGOUGH seen putting out bait for the ducks at the big slough BILL TIERNEY lecturing on the wonderful work done by Bob At-thar's dog at Stavely, CARL JONES the new lumber king of Nanaima pleading with Mike Brown to supply him with three square meals a day and Mike took pity on him and decided to do so. H. H. PATTEMORE showing Tetter Grouse how to place three birds in the rifle. D. A. FIBBY explaining to a couple of eastern ladies about the Strathmore Taxi Service. BILLY

MORGAN showing Hugh Berry how to get a time base of ducks PERCY FIBBY giving J. R. Clarke a few pointers about the oil market "BIB" putting the finishing touches to the improvements in T. E. Wright's window JACK CHILKIN mixing it up with the Mormon girls at a basket ball game—on what a dress those "lost girls" made of Jack's face. FALK MICH WEIR, Ex M. L. A. a visitor in town last Thursday. MAYOR SHUMPTON extending greetings to the Mayor Mike Brown of Nanaima JOHN VERMONT worrying about where all the bull breeds are coming from. BOB WOODROW, peddling water at the Carleland dance. ALVIN NISBET bringing news by radio from— but every time he gets in bed, it won't work, hard luck.

Heard On The Street

"Farm products cost more than they used to, I suppose," said a Calgary visitor. "Yes," replied Bill Tierney. "When the farmer is supposed to know the local name of what he's raising" and the entomologist's name of the insect that eats it, and the pharmaceutical name of the chemical that will kill it, somebody's got to pay."

The station master on the East Indian railway had been given strict orders not to do anything out of the ordinary without authority from the superintendent. This accounts for his sending the following telegram: "Superintendent's office, Calgary: "Tiger on platform eating conductor. Please wire instructions." This is a tip for Dr. D. Perry.

Chinese officials have been at Saulteau making arrangements for the disinterment of the bones of 18 Chinese to be shipped back to China. The customs is carried out every 10 years and the cost of sending the

bodies home from the four western provinces is estimated at \$2000. The remains of about 2000 Chinese will be shipped over the Pacific this year.

Verily, the angels that feasteth upon the summer faggots' garments will surely starve to death.

What is declared to be the largest shipment of canned goods to leave a Canadian plant at one time was taken from the Garmon Milk company's plant at Aylmer last week. It consisted of a train of 20 cars loaded with canned condensed milk for the western provinces.

Ernie Whiteside had been paired in the Vancouver golf club tournament. The other was a meek man, introduced simply as Dr. Pywell. At the first teeshot Ernie took a long silent look at his ball, then turned and exclaimed:

"Frankie me, doctor, but before I tackle this lie, would you mind telling me if you're a D.D. or an M.D.?"

It is mentioned on this side of the line," he said.

"New York City, whose influence in the national councils is not without weight, looks with no favor upon a project that would divert the very considerable trade, although the losses shippers, due to competition in that port, are serious and the conditions occasioning them are well high irretrievable."

Senator Walsh urged the Government to lend no support to a tariff bill which would insist on high duties on Canadian products at a great loss of Canadian friendship and co-operation.



Edwardsburg
CROWN BRAND
CORN SYRUP

Healthy Children are Always Happy

The nutritive value of Corn Syrup is recommended by doctors. It's known to be the healthy food for every body.

No why not assure strength, energy and happiness by having Crown Brand Corn Syrup always ready in your kitchen. It's delicious.

Makers of Famous Food Products since 1858

The CANADA STARCH CO. Limited MONTREAL G.I.

By-Law No. 139 TOWN OF STRATHMORE

Synopsis of By-Law No. 139 of the Town of Strathmore

This By-Law, which was read a first time and passed provisionally at a meeting of the Town Council held on August 20th, 1929, is a By-Law to authorize the Town Council to incur an indebtedness of \$5000 for the purpose of improving the fire equipment of the Town.

This sum it is proposed to borrow on debentures, the individuals to extend over a period of ten years, repayable, with interest, at 6 per cent, in equal aggregate annual instalments of principal and interest, amounting to \$672.41, payable on the first day of December in each year during the currency thereof.

I hereby certify that the above is a true synopsis of a proposed By-Law, which has been introduced and which will be finally passed by the Town Council within four weeks from the passing of the By-Law.

T. M. WEARS, Returning Officer

TAKE NOTICE that the votes of the burgesses duly qualified to vote on said By-Law shall be taken on Wednesday, the 30th day of October, 1929, at the Town Hall, from the hour of 6 o'clock in the afternoon till the hour of seven o'clock in the afternoon of the same day.

AND FURTHER TAKE NOTICE that the Returning Officer shall at the Town Hall on the 31st day of October, 1929, at the hour of ten o'clock in the forenoon sum up the number of votes for and against the said By-Law and declare the result thereof.

Dated at Strathmore this 1st day of October 1929.

T. M. WEARS, Returning Officer

THE M. D. OF BOW VALLEY NO. 219

REGULATIONS RE GRAVEL PIT The following regulations will govern obtaining gravel from the Municipal Gravel Pit located on the N.E. 22-25-W 4th.

Burgesses of the Municipality only will be permitted to get gravel from the pit.

Burgesses will arrange with the Secretary of the Municipality before taking gravel from the pit.

A charge of 25¢ per cubic yard will be made for gravel obtained.

Gravel will only be obtained from the pit at places which have been opened up.

D. N. GARDNER, Sec. Treas.

CHUCK'S CHUCKLES

A reporter attended a meeting in a town and took up a position before the platform. The reporter worked very swiftly and the speaker glanced at him nervously every little while, afterwards speaking with more speed but faster still went the reporter's pencil. At last he could not stand it any longer and leaning down over the platform said: "Not so fast, don't you see, I can't keep up with you."

Little Eddie—Mon, the thermometer has fallen.

Mon—How many degrees?

Eddie—I didn't say the temperature.

There was a commotion in the bath room, and the harassed mother called out: "Now children what is the matter. Well mother, called out Hebble, who had been bathing with his brother Chuck. "Chuck's dropped the towel in the water, and he's tried me water than I was before."

TUDOR

A meeting of the Strathmore U. F. A. and U. F. W. A. Locals was held at Tudor. There were 15 Delegates and 4 Officers present and about 30 members and visitors.

The speakers were: Miss M. Turner, Associate Editor of the U. F. W. A. and Trustee of the Calgary School Board, who spoke on "Relative Values and Mr. Money's Worth." Mr. Burns of Three Hills, Director of the Poultry and Dairy Pool, who spoke on the activities of the Association. Mr. Burley spoke on activities of the Association.

A resolution was passed commending the Minister of Health on the Medical Clinic and urging him to develop the plan further, just as soon as Government funds would permit.

A resolution was passed asking the Government to put the Debt Adjustment Act into operation all over the Province, and another resolution asking the U. F. A. Central Office to study plans to launch the production of wheat to the effective demand. Notice of motion at the last meeting, which was held at Standard asking for reduction of the District Membership dues was passed at this meeting fixing the rate at ten cents per member and payable at the next meeting.

The next meeting will be held at Nightingale subject to the call of the Executive, Mrs. R. A. Tyson, Sec. Treas.

THEY'RE AGED

They were not brewed last month—we don't carry these Alberta Beverages we think enough of them to keep them a long time. You don't have to know much about Malt Beverages to tell that.

ALL NEW

FEEL

STOUT

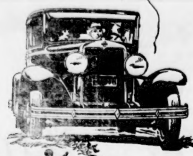
SERVED BY THE GLASS OR BOTTLE AT GOOD HOTELS

SOLD BY THE BARREL OR CASE FROM OUR WAREHOUSE

DISTRIBUTORS LIMITED

WAREHOUSE AT CALGARY

(This advertisement is subject to the provisions of the Liquor Control Board Act by the Government of the Province of Alberta.)



Don't buy any car until you have driven Chevrolet

ITS all very well to listen to So-and-so's opinion of car values, but after all, the person whose opinion counts most is YOURSELF. It's all very well to sit back and wonder how Chevrolet can produce a really high-class Six . . . put a high-compression, valve-in-head engine in it . . . employ Fisher Body genius to create and build a series of magnificent bodies for it . . . equip it in the most detailed and up-to-the-minute fashion . . . and sell it at the price of a four.

The unmatched resources of General Motors, backing up Chevrolet's own tremendous facilities, explain all that, of course. But how much more satisfying to test it all out for yourself . . . behind the wheel of the new Chevrolet Six. That is why we urge you . . . no matter how many nice things you have heard or read about Chevrolet . . . to DRIVE CHEVROLET before you buy any car.

If you don't sell yourself a Chevrolet, nobody else is going to do it. Please don't feel you are obligating yourself in any way. It's a pleasure for us to place a Chevrolet Six at your disposal.

Ask about the GMAC Deferred Payment Plan
PRODUCT OF GENERAL MOTORS OF CANADA, LIMITED

WHITE & SON F. W. GIBSON
STRATHMORE, ROCKYFORD

IT'S BETTER BECAUSE IT'S CANADIAN

Trade At Home

Absolutely Swamped, Entire 30,000 Stock Slashed for Cash

MEN'S AND BOYS'
WEAR, BOOTS
AND SHOES, DRY
GOODS, AND
GROCERIES

All prices still hold
except where sold out
\$12000-\$15000 must
be raised. Come, & Buy

LADIES, MISSES
AND CHILDREN'S
WEAR, BEDDING
ETC. SLASHED

WESTERN DEPT. STORE, STRATHMORE
DRY GOODS 100 PHONE GROCERIES 28

S. N. H.
HOLDING IT AGAIN THIS WEEK
SATURDAY NIGHT HOP
Saturday Night, Oct. 12
Snappy Music by the Strathmore Orchestra, playing
all the Latest Song Hits.

A Prize is given at every Hop to the holder of the
Lucky Ticket. It might be yours next week. A chance
with every ticket. DANCING from 9 to 12.

Admission ————— 50c

Rockyford & District

ORTHOPHONIC VICTROLAS AND VICTOR-BOSCH RADIOS.

CALL BERT ERSWELL, PHONE 4 FOR DEMONSTRATION.

BERT ERSWELL, Phone 4, Rockyford

ROCKYFORD

The Masonic Lodge of Rockyford after their regular meeting on Thursday evening entertained their ladies in their nice new hall. They first served a very nice all dinner supper followed by community singing and step dancing by two of their members. The Lodge orchestra then played for a dance much enjoyed by all.

We regret to hear that Mr. McGuire formerly of Rockyford but now of Calgary is at present sick in the Holy Cross Hospital.

A good crowd gathered at the home of Mrs. Carpenter on Thursday afternoon for the regular Ladies Aid Meeting. The principal business of the day was the arrangements for the concert musical supper and get together meeting on Monday evening. Donations were brought in for the members show, also Fish Pond articles, and all the articles were exceedingly suitable. The hostess served a very dainty lunch assisted by her daughter Mrs. Gillespie.

Mr. and Mrs. Black had as their company over the week end Mr. Herbert Black of Calgary and his wife and family.

A good few of the local Masons and their ladies excepted the kind invitation of the Standard Rehearsal to their dance on Friday evening and report a splendid time.

We are sorry to hear that Tom McRobbie is still suffering with infection in his jaw after having some teeth extracted over a month ago.

Mr. and Mrs. Geo. McLean, returned up from Lethbridge Saturday to spend the week end at the Stone home and renew acquaintances in Rockyford.

Mr. Bert Erswell has again developed an abscess on her neck and is confined to the hospital in Calgary since last Thursday.

What might have been a very serious accident occurred on the road between Rockyford and Strathmore on Wednesday evening when the car driven by L. M. Katterberg of Rockyford was run into by a coupe from Lethbridge. The sedan was considerably damaged and was only within 5 inches of being sent over a high grade but they were stopped before anyone was hurt. The police of Strathmore has the affair in hand now.

ANNOUNCEMENT

The Standard in future will only handle large poster work on Fridays and Saturdays.

The reason for this regulation is that upon other days of the week, it very materially upsets the publication work and hampers the newspaper service.

Please arrange to let us have copy for these days. —Thank you.

WANT ADS

Livestock

WILL TAKE IN HORSES ON TRADE for McCormick-Derringer Tractor. Apply A. O. Myers, Phone RT19, Carver land. 14-17c

PASTURAGE FOR HORSES ON CASTLE, Oak and wheat, stable, plenty of water, grass and shelter. 1 mile West and 1 mile North of Strathmore, Jack Akerman, phone 503 Strathmore. Oct-9 27-10c

FOR SALE, TWO REGISTERED Oxford Rams Apply A. McLean, Str. Nightingale, or Phone 115 Strathmore. Oct-9 27-10c

Miscellaneous

FOR SALE—8 PIECE FUMED OAK Dining Room Suite, phone 88. Sept-18-10c

FOR SALE—50 PURE BRED ONE year old Brown Leghorn hens, Good layers. For information call Mrs. J. Henkle, phone 1214. 27-10c

FOR RENT: DWELLING ON THIRD Street, 12 monthly. T. M. Weira, Barrister, Phone 61, Strathmore. 27-10c

TO RENT—HOUSE ON FIRST ST. with garage, lately occupied by Mr. Sid Moore. Apply E. Lambert, Drug Co., Strathmore. Aug-12-10c

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LOST—BAY GELDING BRANDED Right Shoulder, went about 1000 lbs. Star on Forehead, \$5 Howard, apply W. VanDerLippe, Phone 1 King Edward Hotel, Strathmore. Oct-10-10c

FOR SALE—ONE LARGE HEATER Good Condition, one small heater and stove pipes, also full sized white iron bedstead and spring apply C. A. Lyallist, care of C.P.R. or town. Oct-10-10c

LOST—ABOUT OCTOBER 17TH Heavy Grey Sweater and a pair of Tan Gloves. Finder please phone 28 Rockyford.

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ADULTS 75c CHILDREN 25c